FLY

collection

—

HENG FENG

MULTIPURPOSE
CHAIR AND TABLE

—
Simple
Unique
Colorful
—

C/B

—
design

随着产品的问世，与 Claudio Bellini 的合作也意味着要暂告一个段落。现在似乎已不像最初一样对产品充满幻想，因为结果如何已不再重要，关键是我们每个人都在这个过程中锻炼了、成长了。感谢贝里尼，一个敬业的、敏锐的、苛刻的、和蔼的意大利设计师。

Go with the birth of the product, in cooperation with Claudio Bellini is also meant to be a temporarily close. Now, unlike the first time fantasy, because the outcome is no longer important, the most important is every one grew up during the process. Thank you, Mr Bellini, a dedicated, sharp, strict, kind of Italian designers.

HENGFENG
MEETS
CLAUDIO BELLINI

INDEX

01
AT WORK
#pag 08

02
AT HOME
#pag 10

03
CANTEEN
#pag 12

— Fly chair

FLY椅，是杭州恒丰家具有限公司在产品研发上一次勇敢的尝试，也是一次伟大的突破。椅子由意大利知名设计师贝里尼设计，造型简洁、时尚，收紧的腰部线条为椅子平添了一丝女性的优雅与柔和，细看宛若翩翩起舞的蝴蝶，曼妙的身姿，缤纷的色彩，轻盈的舞步，“FLY” 由此得名。FLY椅座面曲线根据人体工程学原理设计，完美的曲线保证了椅子舒适的坐感，让身体得到更迅速、更彻底的放松。椅面采用添加了玻璃纤维强化的PP材料注塑而成，搭配上各式不同材质、不同款式的金属椅架，从而满足了使用环境与使用要求的多样化。考虑到恒丰的主打产品，设计师更独具匠心地将FLY椅与连体餐桌巧妙结合，完美的设计完全颠覆了恒丰人以往对连体餐桌的认识。FLY椅展现了恒丰及设计师对品质与细节的苛求，借着“FLY”的美好寓意，祝愿恒丰展翅腾飞。

FLY CHAIR ,WHICH IS A BRAVE ATTEMPT IN PRODUCT DEVELOPMENT, BUT ALSO A GREAT BREAKTHROUGH. CHAIR DESIGNED BY THE FAMOUS ITALIAN DESIGNER MR BELLINI, CONCISE AND FADDISH STYLE, TIGHTEN THE WAIST LINE OF CHAIRS ADDED A TOUCH OF FEMININE ELEGANCE AND SOFT.IT LOOKS LIKE A DANCING BUTTERFLY, WHICH IS GRACEFUL POSTURE, COLORFUL, LIGHT-FOOTED STEP,.HENCE,"FLY" THE NAME BIRTHED. FLY SEAT SURFACE CURVES BASED ON ERGONOMIC DESIGN, PERFECT CURVE ENSURES A COMFORTABLE FEELING SITTING ON THE CHAIR, LET THE BODY MORE QUICKLY AND THOROUGHLY RELAXED. CHAIRS SURFACE ADOPT GLASS FIBER REINFORCED INJECTION MOLDED PP MATERIAL, WITH A VARIETY OF DIFFERENT MATERIALS AND DIFFERENT STYLES OF METAL FRAME, MEETING THE VARIOUS REQUIREMENTS FOR USE. CONSIDERATION MAIN PRODUCT OF HENGFENG, THE DESIGNER DID UNIQUE COMBINATION OF FIY CHAIR AND CONJOINED TABLE, WHICH COMPLETELY REFRESHED THE CONCEPT OF CONJOINED TABLE.FLY CHAIR REFLECTED THE QUALITY AND DETAIL OF DEMANDING BY HENGFENG AND DESIGNERS. EXPRESS A GOOD HOPE BY "FLY" THAT HENGFENG HAVE A PROMISING FUTURE.

01

AT WORK

chair collection

01

AT WORK

#chair collection

01
AT WORK

A chair collection

01

AT WORK

chair collection

01

AT WORK

chair collection

02

AT HOME

chair collection

02

AT HOME

chair collection

03

CANTEEN

chair collection

03

CANTEEN

chair collection

FLY

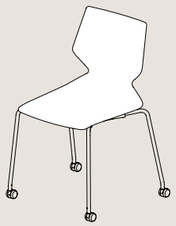
/ TECHNICAL DATA
技术参数

CHAIR TYPOLOGY / 椅子类型

01
4 legs
四腿

02
4 legs amrest
四腿带扶手

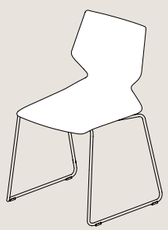
03
4 legs + writing board
四腿带写字板



04
4 legs wheels
四腿带轮

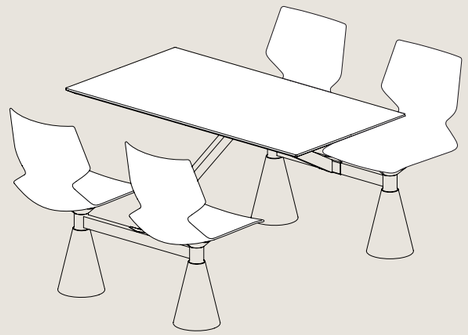
05
4 legs wheels + amrest
四腿带轮带扶手

06
4 legs wheels + writing board
四腿带轮带写字板



07
sled essential
雪橇基本型

08
sled armest
雪橇扶手型



09
4 chair + table
四椅+一桌

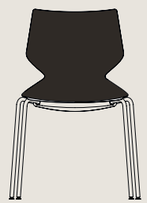
STACKABLE CHAIR / 可叠椅

01 / 4 legs
02 / 4 legs armest
04 / 4 legs wheels

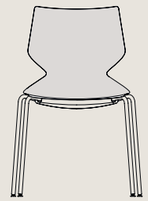
05 / 4 legs wheels + armest
07 / sled essential
08 / sled armest

/ TECHNICAL DATA
技术参数

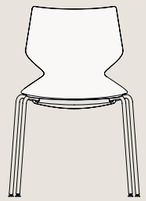
SHELL FINISHES - POLYPROPYLENE / 椅面处理 - PP



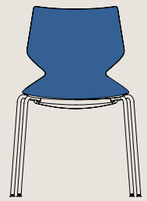
BLACK
黑



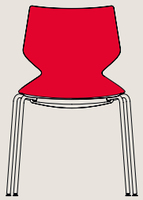
GRAY
灰



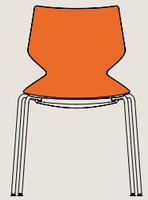
WHITE
白



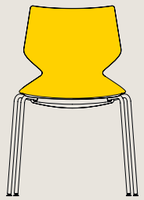
BLUE
蓝



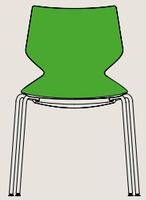
RED
红



ORANGE
橙



YELLOW
黄



GREEN
绿

LEGS FINISHES / 支架表面处理

white powder
coated matt
白细沙喷塑

black powder
coated matt
黑磨砂喷塑

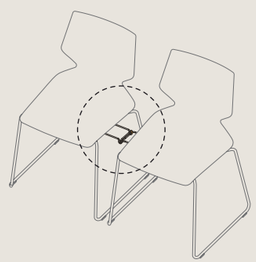
stainless steel
不锈钢

CUSHIONS - TEXTILE / 坐垫 - 纺织物

black
gray
white
brown
blue
green
yellow
red
orange

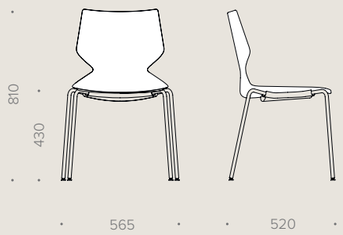
ACCESSORIES - LINKING SYSTEM / 零件 - 连接系统

01
4 legs

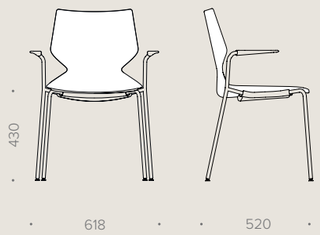


07
sled essential

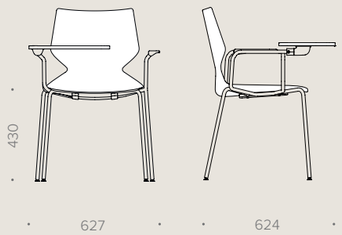
/ TECHNICAL DATA
技术参数



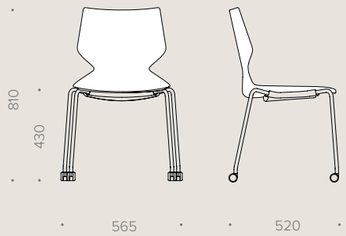
01
4 legs
四腿



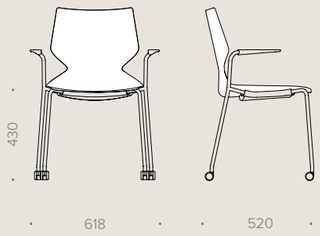
02
4 legs amrest
四腿带扶手



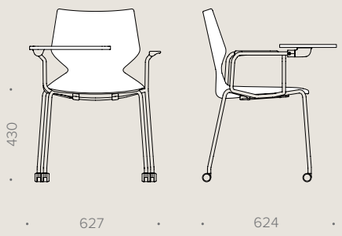
03
4 legs + writing board
四腿带写字板



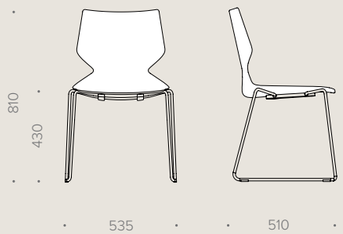
04
4 legs wheels
四腿带轮



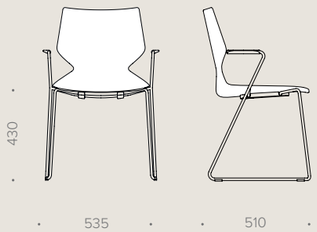
05
4 legs wheels + amrest
四腿带轮带扶手



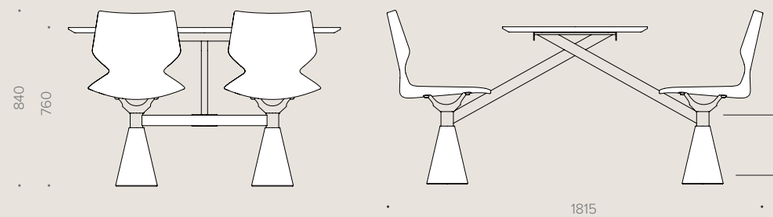
06
4 legs wheels + writing board
四腿带轮带写字板



07
sled essential
雪橇基本型



08
sled armest
雪橇扶手型



09
4 chair + table
四椅+一桌

STRUCTURE
black or white
框架 / 黑或白

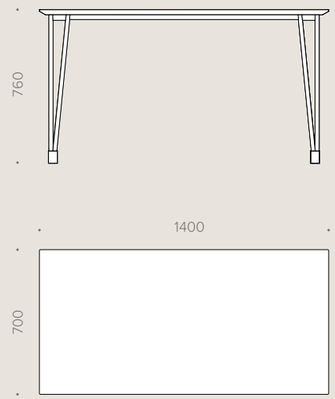
RAL 9011 RAL 9016

CONE
black or white
脚套 / 黑或白

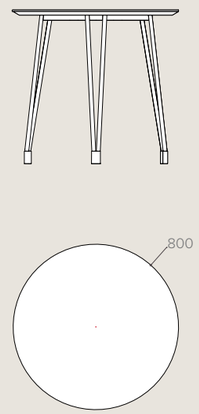
RAL 9011 RAL 9016

/ TECHNICAL DATA
技术参数

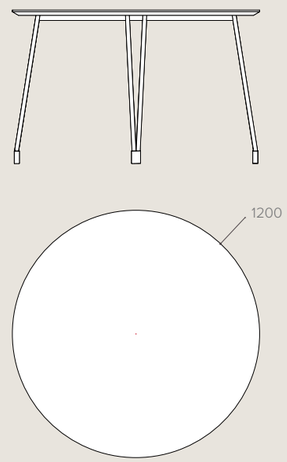
TYPOLOGY TABLES / 桌子类型



01
square
方形



02
round
圆形



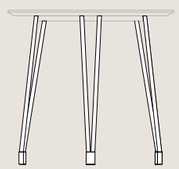
03
round
圆形

TOP FINISHES / 桌面颜色

RAL 9011 black

RAL 9016 white

LEG FINISHES / 支架表面处理



white powder
coated matt
白细沙喷塑

black powder
coated matt
黑磨砂喷塑

stainless steel
不锈钢

credits

C/B

Claudio Bellini design+design
piazza arcole, 4 - 20143 Milano / Italy
tel. +39 02 8941 0387
info@claudiobellini.com
www.claudiobellini.com

—

地 址 :杭州市拱墅区北部软件园南坝128号。
邮 编 : 310015

www.hz-hengfeng.com
office@hz.hengfeng.com
总机 : 0571-88173886　传真 : 0571-88173887

—

digital images & graphic design
imagodesign, Treviso / Italy
www.imagodesign.biz